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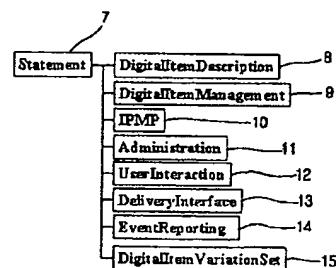
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(54) METHOD FOR DECLARATION OF DIGITAL ITEM DESCRIPTION FOR ELECTRONIC COMMERCE

(57) Abstract:

PURPOSE: A method for declaration of the digital item description for the electronic commerce is provided to minimize disconcertion in the electronic commerce between electronic commerce users by using a clear, flexible, consistent and compatible digital item description declaration model and to realize compatibility with the international standard. CONSTITUTION: A resource for the electronic commerce of multimedia data is selected. A digital item ID for the selected resource and the information about a digital item declaration language are added.

Thus, a digital item as a unit of the electronic commerce corresponding to the multimedia resource is generated. For digital item description, an item descriptor consists of a statement(7). The statement includes digital item description(8), digital item management(9), intellectual property management and protection(10), administration(11), user interaction(12), delivery interface(13), and event reporting(14).



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